

40-mile radius of KiX 96.3



Subject	Number	Percent
1. Total Population		
Total Population	413,014	
Total Population 2000	381,569	
Change in Population 2000-2010	31,445	8.2
Males	200,949	48.7
Females	212,065	51.3
Population Density	81.3	
Land Area Sq. Miles	5,081	
2. Age		
Under 5 Years	24,435	5.9
Age 5 to 9 Years	24,778	6.0
10 to 14 Years	26,227	6.4
15 to 17 Years	16,631	4.0
18 to 19 Years	16,029	3.9
20 to 24 Years	39,131	9.5
25 to 34 Years	51,939	12.6
35 to 44 Years	52,825	12.8
45 to 54 Years	57,241	13.9
55 to 59 Years	25,847	6.3
Age 60 to 64 Years	23,426	5.7
65 to 74 Years	31,211	7.6
75 to 84 Years	17,073	4.1
85 Years and Over	6,221	1.5
Median Age	37.5	
Age 0 to 17	92,071	22.3
18 to 24 Years	55,160	13.4
25 to 44 Years	104,764	25.4
45 to 64 Years	106,514	25.8
62 Years and Over	68,281	16.5
65 Years and Over	54,505	13.2
3. Race		
One Race	407,566	98.7
White	269,039	65.1
Black or African American	126,110	30.5
American Indian and Alaska Native	1,221	0.3
Asian	5,785	1.4

Native Hawaiian and Other Pacific Islander	204	0.0
Some Other Race	5,207	1.3
Multi Race - Persons reporting more than one race	5,448	1.3
4. Hispanic or Latino and Race		
Hispanic or Latino (of any race)	11,060	2.7
Mexican	7,089	1.7
Puerto Rican	843	0.2
Cuban	408	0.1
Other Hispanic or Latino	2,720	0.7
Not Hispanic or Latino	401,954	97.3
White Alone Not Hispanic	264,513	64.0
5. Relationship of Persons in Households		
Total Persons in Households	393,794	95.3
Householder	161,867	39.2
Spouse	73,593	17.8
Child	108,567	26.3
Own Child Under 18 Years	77,491	18.8
Other Relatives	28,054	6.8
Non Relatives	21,713	5.3
Non-rel Under 18	1,211	0.3
Non-rel Over 65	633	0.2
Unmarried Partner	7,621	1.8
6. Households by Type		
Total Households	161,867	
Family Households (Families)	105,910	65.4
With Own Children Under 18 Years	43,728	27.0
Married Couple Family	73,593	45.5
With Own Children Under 18 Years	27,365	16.9
Female householder, No Husband Present	24,832	15.3
With Own Children Under 18 Years	13,175	8.1
Non Family Households	55,957	34.6
Unmarried Partner Households	7,621	4.7
Same-Sex Unmarried Partner HHs	871	0.5
Householder Living Alone	45,552	28.1
Householder 65 Years and Over	36,178	22.4
Households With Individuals Under 18 Years	51,102	31.6
7. Group Quarters		
Population in Group Quarters	19,220	4.7
Institutionalized Population	12,208	3.0
Pop In Correctional Institutions	9,775	2.4
Pop in Nursing Homes	2,113	0.5
Pop in Other Institutions	320	0.1

NonInstitutionalized GQ Pop	7,012	1.7
College Dormitories (Includes college quarters off	6,515	1.6
Military Quarters	0	0.0
Other NonInstitutional GQ Pop	497	0.1
8. Housing Occupancy and Tenure		
Total Housing Units	191,052	
Occupied Housing Units	161,867	84.7
Owner Occupied	111,065	68.6
Renter Occupied	50,802	31.4
Vacant Housing Units	29,185	15.3
Vacant for Rent	7,180	3.8
Vacant for Sale	3,366	1.8
Vacant for Seasonal,Recreation or Occasional Use	9,422	4.9
Homeowner Vacancy Rate	2.94	
Rental Vacancy Rate	12.38	
Pop in Owner-occupied Units	276,404	66.9
Pop in Rented Units	117,390	28.4
Average Size of Owner-occupied Units	2.49	
Average Size of Renter-Occupied Units	2.31	

Counties Contributing to 40-mile radius of KiX 96.3

County	Total Pop
Autauga	5,675
Chambers	21,153
Chilton	11,716
Clay	13,932
Coosa	11,539
Elmore	75,335
Lee	88,015
Macon	18,299
Montgomery	49,422
Randolph	16,047
Shelby	3,874
Talladega	56,391
Tallapoosa	41,616
40-mile radius	413,014