

40-mile radius of KiX 100.3



Subject	Number	Percent
1. Total Population		
Total Population	838,233	
Total Population 2000	750,598	
Change in Population 2000-2010	87,635	11.7
Males	406,319	48.5
Females	431,914	51.5
Population Density	171.7	
Land Area Sq. Miles	4,881	
2. Age		
Under 5 Years	55,041	6.6
Age 5 to 9 Years	54,410	6.5
10 to 14 Years	55,427	6.6
15 to 17 Years	33,611	4.0
18 to 19 Years	21,647	2.6
20 to 24 Years	54,734	6.5
25 to 34 Years	118,858	14.2
35 to 44 Years	115,618	13.8
45 to 54 Years	122,066	14.6
55 to 59 Years	54,411	6.5
Age 60 to 64 Years	46,251	5.5
65 to 74 Years	57,936	6.9
75 to 84 Years	34,803	4.2
85 Years and Over	13,420	1.6
Median Age	37.8	
Age 0 to 17	198,489	23.7
18 to 24 Years	76,381	9.1
25 to 44 Years	234,476	28.0
45 to 64 Years	222,728	26.6
62 Years and Over	132,582	15.8
65 Years and Over	106,159	12.7
3. Race		
One Race	827,411	98.7
White	594,007	70.9
Black or African American	197,285	23.5
American Indian and Alaska Native	2,417	0.3
Asian	13,256	1.6

Native Hawaiian and Other Pacific Islander	356	0.0
Some Other Race	20,090	2.4
Multi Race - Persons reporting more than one race	10,822	1.3
4. Hispanic or Latino and Race		
Hispanic or Latino (of any race)	38,661	4.6
Mexican	27,514	3.3
Puerto Rican	1,623	0.2
Cuban	896	0.1
Other Hispanic or Latino	8,628	1.0
Not Hispanic or Latino	799,572	95.4
White Alone Not Hispanic	578,311	69.0
5. Relationship of Persons in Households		
Total Persons in Households	814,663	97.2
Householder	330,874	39.5
Spouse	162,119	19.3
Child	233,807	27.9
Own Child Under 18 Years	173,181	20.7
Other Relatives	51,637	6.2
Non Relatives	36,226	4.3
Non-rel Under 18	2,519	0.3
Non-rel Over 65	1,253	0.1
Unmarried Partner	15,099	1.8
6. Households by Type		
Total Households	330,874	
Family Households (Families)	220,933	66.8
With Own Children Under 18 Years	96,709	29.2
Married Couple Family	162,119	49.0
With Own Children Under 18 Years	66,938	20.2
Female householder, No Husband Present	45,268	13.7
With Own Children Under 18 Years	24,099	7.3
Non Family Households	109,941	33.2
Unmarried Partner Households	15,099	4.6
Same-Sex Unmarried Partner HHs	2,385	0.7
Householder Living Alone	92,955	28.1
Householder 65 Years and Over	69,794	21.1
Households With Individuals Under 18 Years	109,349	33.0
7. Group Quarters		
Population in Group Quarters	23,570	2.8
Institutionalized Population	15,416	1.8
Pop In Correctional Institutions	10,816	1.3
Pop in Nursing Homes	4,096	0.5
Pop in Other Institutions	504	0.1

NonInstitutionalized GQ Pop	8,154	1.0
College Dormitories (Includes college quarters off	5,333	0.6
Military Quarters	0	0.0
Other NonInstitutional GQ Pop	2,821	0.3
8. Housing Occupancy and Tenure		
Total Housing Units	378,249	
Occupied Housing Units	330,874	87.5
Owner Occupied	230,379	69.6
Renter Occupied	100,495	30.4
Vacant Housing Units	47,375	12.5
Vacant for Rent	15,549	4.1
Vacant for Sale	7,308	1.9
Vacant for Seasonal,Recreation or Occasional Use	8,857	2.3
Homeowner Vacancy Rate	3.07	
Rental Vacancy Rate	13.4	
Pop in Owner-occupied Units	584,667	69.7
Pop in Rented Units	229,996	27.4
Average Size of Owner-occupied Units	2.54	
Average Size of Renter-Occupied Units	2.29	

Counties Contributing to 40-mile radius of KiX 100.3

County	Total Pop
Calhoun	27,702
Chilton	40,741
Clay	13,932
Coosa	11,539
Elmore	17,325
Jefferson	352,569
Randolph	2,112
St. Clair	64,142
Shelby	195,085
Talladega	82,291
Tallapoosa	30,795
40-mile radius	838,233